



“I found the Reflect service excellent, I had my style and fit, and colours done. I enjoyed shopping with Anita and feel really happy, confident and comfortable with my resulting wardrobe, no expensive mistakes this season!”

JENNY TURNBULL

“The confidence building aspect of Anita’s seminars have been amazing. Many discussions have been had around the tea station about the benefits of certain colours, jacket lengths and trouser styles. We have had great fun watching each other venture into new styles and shades, supporting and encouraging each other to try new things. Whilst not the primary purpose – the team building aspect of the seminars have been an unexpected bonus.”

ANDERSON LLOYD CAULDWELL

“I had done what many New Zealand business women do and got stuck in the trap of wearing only black. Great for blending into the background but not great for leaving the impression I wanted to leave with my clients and peers. After doing the style and fit analysis with Anita, I felt more confident that the clothes I wore accentuated the positive and minimised the negative. I feel more confident and have had more comments – often from total strangers – on what I wear than ever before.”

LAUREN SEMPLE

ANITA GREENE
image consultant

TEL. (03) 470 1548 ~ MOB. 0275 336 274
EMAIL. anita@reflectimage.co.nz

fASHION BY ITS DEFINITION IS CONSTANTLY CHANGING – STYLE IS SOMETHING ELSE ALL TOGETHER. IT’S A MATTER OF DETERMINING WHAT WORKS BEST AND SUITS YOU. THAT’S WHERE I COME IN. FASHION NEEDS TO BE UNDERSTANDABLE, WEARABLE AND ACHIEVABLE.

new pic to
come

ANITA GREENE
image consultant



I consider myself to be a reality based style and fit advisor – with years of experience in the fashion industry as a retailer and a stylist – offering style with assurance.

Each piece of your basic wardrobe is analysed, with recommendations for finding the details and styles that best suit your figure and shape.

I provide guidelines – not hard and fast inflexible rules – to achieve a wardrobe that defines a style unique to you – that works with your body shape, personality, colouring and lifestyle. You can then identify which ‘fashion’ is most applicable to you as well as co-ordinate back with your existing wardrobe with confidence and success.

STYLE AND FIT ANALYSIS:

Discover everything you need to know, to make looking good a certainty with an analysis of the styles and shapes best suited to you. Avoid expensive mistakes made by purchasing the wrong shape, colour and or profile.

You will receive a 130 page custommade portfolio specifically for you.

COLOUR ANALYSIS:

In 1 – 1.5 hours we establish the palette and depth of colours that suit and enhances your complexion and colouring.

You will receive a high quality colour palette containing over 50 colours, including your best fabrics, surfaces, contrast and face shape information. Reflect also includes a 60 page personal profile book outlining everything you need to remember.

WARDROBE AUDIT:

Do you have a wardrobe full of clothes and but nothing to wear? This is where I can clear your mind and lighten your load.

A wardrobe audit would entail:

- ~ reviewing your current wardrobe
- ~ identifying pieces that need to go
- ~ identifying a variety of co-ordination options within your existing wardrobe
- ~ recommending pieces to link and new pieces to enhance your existing items.

Our goal is to show you how to eliminate unnecessary cost while maintaining and expanding your personal style to look your best. Travel charges may apply.

GROUP SERVICES / WORKSHOPS:

Get a group of friends or colleagues together for a presentation or a group workshop on colour and style and fit.

This is a fun and entertaining way of exploring the elements of how to 'de-stress about the best way to dress'.

RECOMMENDATION AND BOOKING OF COMPLIMENTARY SERVICES:

Reflect can offer advice of what hairstylists, makeup artists and dressmakers would be good to book to obtain your desired look.

Or alternatively I can take the hassle away by doing all the bookings for you at a time suitable to your calendar.

SHOPPING SERVICE:

Not enough time to shop or is shopping a hassle you don't need with your busy lifestyle?

The Reflect Shopping Service can shop for you or with you. We can either look for those key pieces – often determined from your wardrobe audit or offer an unbiased opinion of what suits you and what looks good.

By keeping up-to-date on what New Zealand fashion is offering Reflect can help save you time and money.

PRIVATE APPRO SERVICE:

Hate shopping, but still want to dress like you've spent hours looking?

The Reflect Appro Service is your solution. Garments can be sourced for you, or your loved ones, and brought to your home, or the privacy of my own studio. This enables a stress free shopping experience and caters for those who are time precious or dislike crowds – highly appealing to the male populace. Travel charges may apply.

CORPORATE AND TEAM BUILDING WORKSHOPS:

Reflect will come to your place of work and give a 1.5 hour presentation which may include:

- ~ style and fit
- ~ demystifying colour
- ~ the polished professional
- ~ general tips and information
- ~ building staff confidence and enhancing company image.

Dependent on the brief from the company concerned I can adapt the presentation accordingly.

GIFT VOUCHERS:

Looking for something different for someone you care about? A Reflect Gift Voucher for a service or services of your choice is ideal.

Very popular around Christmas, birthdays, events or just a way to say thank you to someone special.

SHOPPING TRIPS:

Feel like getting away to new shopping territory? From time to time during the year, I hope to have shopping trips to Melbourne and Christchurch.

Please register your interest by emailing me on anita@reflectimage.co.nz

Reflect

1ST FLOOR, 6 HANOVER STREET, DUNEDIN

TEL. (03) 470 1548 ~ MOB. 0275 336 274

EMAIL. anita@reflectimage.co.nz

WEB. www.reflectimage.co.nz